



California Adult Education

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Administrators' Association

24th Annual State Conference

Zoom

February 4, 2021

Welcome

John Werner, President, CAEAA

Sequoias Adult Education Consortium



★ California Adult Education
caeeda
Administrators' Association

Conference Navigation

- The morning presentations, lunch, and closing remarks will use this same Zoom link
- Each afternoon breakout session has its own Zoom link. Go to the registration confirmation in your email to find the Agenda-at-a Glance with the breakout session Zoom links

For Technical Assistance:

Sherri at: sherri.watkins@statecenter.com

John at: sequioasadultdirector@gmail.com

Zoom etiquette 101

- We can see you
- We can hear you if you are not muted
- Come and go, quietly, as you please
- Be engaged
- Use chat feature to ask questions
- Nothing will be recorded

K-12 Adult Education Matters Political Action Committee (PAC)

John Werner
CAEAA President

Why do we need a K-12 Adult PAC?

- Right message, right strategy
- Refined strategy and effort
- Stronger and louder voice
- Greater political presence
- Greater political recognition
- Increased access to support
- Increased access for coalition building

What does the K-12 Adult Education PAC do?

- Provides a platform to support Adult Education politically
- Engages specific legislators
- Provides a platform for Adult Education supporters to participate
- Endorses and supports election/re-election of candidates whose interests are aligned with K12 Adult Education

K-12 Adult Education Matters PAC

How do I support the K-12 Adult Education PAC?

The screenshot displays the donation interface for the K-12 Adult Education PAC. At the top, the logos for the California Adult Education Administrators' Association (caeeda) and the California Council for Adult Education (CCAE) are visible. The form is divided into three main sections:

- 1 Contribution:** Features buttons for contribution amounts (\$10, \$25, \$50, \$100, \$1000, \$7000, and \$Other) and frequency options (One Time, Weekly, Monthly, Quarterly, Annually). A link for "Have an eFundID? Login" is also present.
- 2 Personal Information:** Includes fields for Email, Phone, First Name, Last Name, Address, City, State (dropdown menu), and Zip. It also has checkboxes for "Individual" (selected) and "Company", and a section for "I am retired" and "Employer" with an "Occupation" field.
- 3 Payment Method:** Contains fields for Credit Card Number, MM/YY, and Security. A checkbox indicates if the credit card address is different from the home address. A "Comment" field is also available.

A green "Contribute" button is located at the bottom right of the form. A disclaimer at the bottom states: "By contributing you agree to the terms and conditions."

<https://www.efundraisingconnections.com/c/K12AdultEducation/>



Questions?

Agenda

10:15AM CDE Update

10:45AM Legislative Priorities &
Strategy Overview

11:30AM CCCCCO Update

Noon Lunch

1:00PM Afternoon Sessions

2:15PM Conference Closing



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Update | California Department of Education (CDE)

Carolyn Zachry, Ed.D.

**State Director and Education Administrator
Adult Education Office
Career and College Transition Division
California Department of Education**

Agenda

WIOA funding

Amended GANS
Funding for 2021-2022 and 2022-
2023

Continuous Improvement Plan

Statewide Network Meetings

CAEP

WIOA funding

Amended GANS

Funding for 2021-2022 and 2022-2023

Continuous Improvement Plan(CIP)

Statewide Network Meetings



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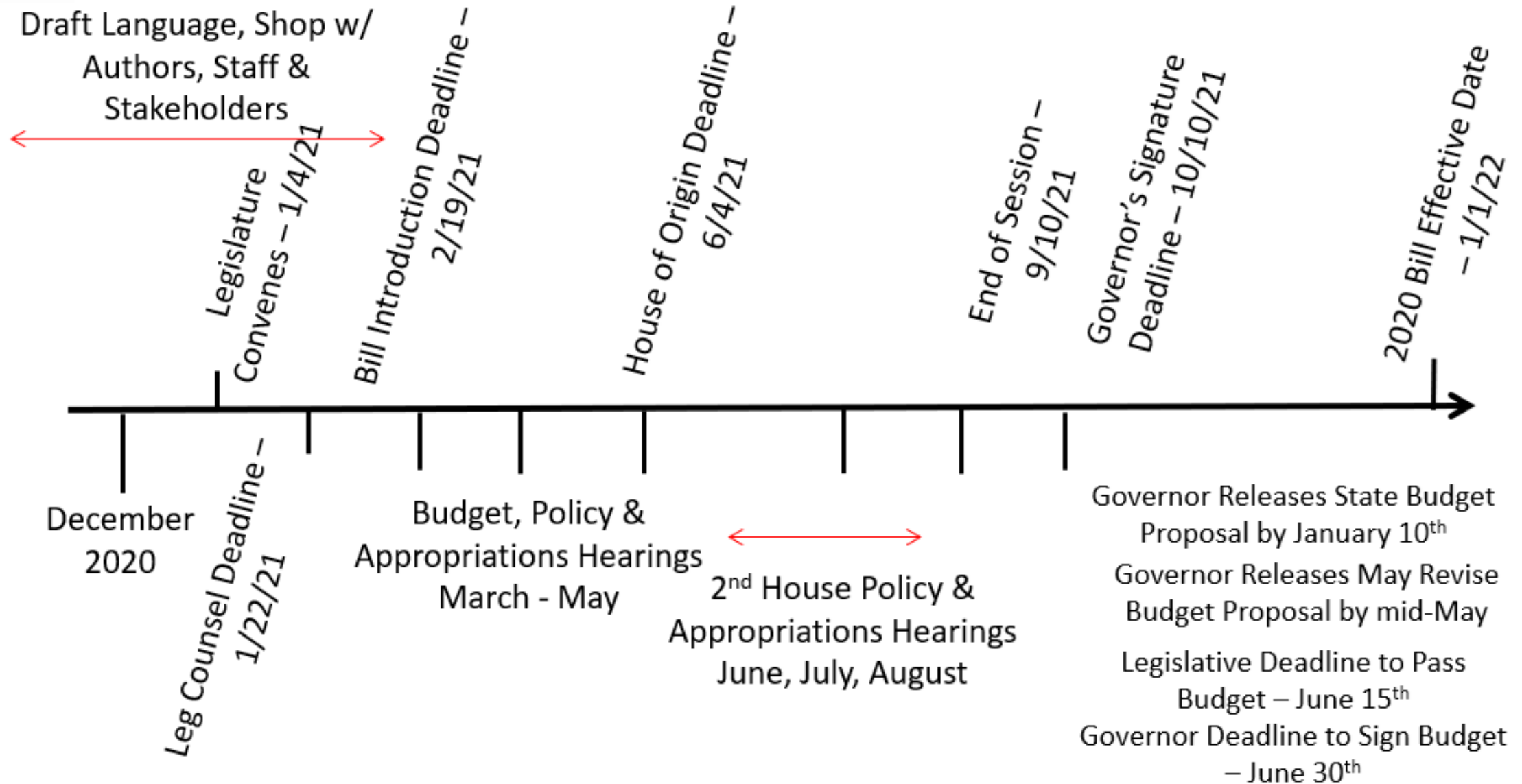
Legislative Priorities & Strategy Overview

Dawn Koepke
McHugh Koepke & Associates

2021 State Preview

- Ongoing COVID-19 Concerns, Impacts
- FY 21-22 Budget Surplus, Outyear Deficits Projected
- 2021 Legislative Session Underway (Dec. 7th, Jan. 11th)
 - Budgetary Hearings Underway, Likely Decisions in Two Phases
 - Public Access & In Person Access Remains Impacted
 - Policy Bill Load Uncertainty
- Legislature Must Pass Balanced Budget by June 15th
 - 2020 Priority Carryover – COVID-19 Impacts/Response/Vaccines, Homelessness, Evictions, Wildfire/Emergency Response
- Multiple Special Elections in 2021
- Legislative Adjournment mid-September 2021

Session Timeline



FY 21-22 Budget

- COLA @ 1.5% for CAEP (~Increase of \$8.1 M)
- \$1M CAEP Technical Assistance Funding
- \$23.2 M GF FY 21-22, \$18 M Ongoing GF for IT Support/Supplies/Bandwidth for ABE, HSE & CC Courses in Jails/Prisons
- Higher education Workforce Investments, COVID-19 Recovery
 - Appears to be Tied to CC/Higher Ed Prop 98 Share, Inquiring...

ASK – Maintain AE Funding & COLA

- During last recession, Adult Education demand increased due to people becoming unemployed and seeking to retrain and improve their skills in order to get back to work quickly.
- Unfortunately, increased demand was met with a significant decrease in supply as local districts, given “categorical flexibility,” reduced Adult Education services to adults in order to protect programs for kids.
- While current stagnant funding isn’t sufficient to meet growing need, it’s critical to maintain – if not grow – current funding amid the COVID-19 pandemic to avoid further erosion of Adult Schools in California.
- Appreciate COLA in the Governor’s FY 21-22 January budget proposal - urge the Legislature to continue to include it in its final budget allocation and consider an increased rate to avoid cuts.
- ***ASK – Maintain current funding for the CA Adult Education Program and include the proposed FY 21-22 COLA in the final budget.***
- ***Advocacy also occurring to raise concerns with the COLA level, insufficiency to cover increasing costs...***

ASK – Address Funding Distribution & Timing

- Year over year as a result of process issues between CDE and the Community College Chancellor's office, Adult Schools have not received their CAEP funding until more than half way through the school year.
- While school districts have been willing to float Adult Schools, as school district budgets tighten amid the COVID-19 pandemic they've been clear this cannot continue and Adult Schools will be left without access to funding they are allocated July 1st each year based on budget and consortium plans.
- ***ASK - In accordance with funding decisions made by consortia in their plans, establish a line item in the CDE budget to distribute Adult School funding directly to adult schools as provided in the CAEP regional plans.***

ASK – Develop Carryover Criteria for CAEP Funding

- Each year, consortia must certify expenditures for the prior school year by October 31st
- Beginning in FY 21-22, 15% consortium carryover cap in any given year
- Any consortium carrying over more than 15% of its annual allocation will have allocation reduced by the amount exceeding 15% carry over in the following year
- Unspent consortium dollars will be made available for one-time expenses in other regions and/or technical assistance.
- Technical assistance will be provided to any consortium with excess carryover in order to ensure needs of the region are addressed in future years.
- **ASK – To ensure CAEP carryover funds have an established plan for expenditure, the Legislature should establish clear criteria to guide acceptable levels and reasons for carryover to ensure funding is directed to addressing needs and gaps in service to the greatest extent possible.**

ASK – Education Code Updates

- K12 Adult Education has changed significantly since its inception, but the Education Code has not been updated to reflect the current system and delivery of services in conjunction with its partners.
- **ASK – Update and align Education Code for K12 Adult Schools to better reflect the current system and program delivery under the CA Adult Education Program (CAEP).**

***Being pursued via Policy Omnibus/Cleanup Bill w/ Asm Education Cmte.*

- Increased Local Grassroots Advocacy
 - Legislator & Staff Education – New & Returning Members
 - Relationship Building – Key Contact Development – Be a Champion!
 - Tying in Local Advocacy w/ State Level Advocacy
 - Local Meetings
 - February/March & April/May – Submit Scheduling Requests TODAY!
 - Utilizing Key Messaging
 - Supporting the Most Marginalized, Impacted Adults & Families
 - COVID-19 Recovery Tool
- State Level Coordination & Lobbying
 - Material Development – Talking Points, Ignite Letter, More to come...
 - Stakeholder Meeting Series, Fall 2020
 - 2021 Early Legislator, Staff, DOF, Potential Ally Engagement, etc.
 - Direct Lobbying – Budget & Policy



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California Adult Education Program Update

Neil Kelly

CAEP Operations Oversight
California Community College Chancellor's Office

Agenda

- Governor's Proposed Budget
- Member Effectiveness Guidance
- Communities of Practice & More
- 3 Year Planning / Goal Setting / Targets

Governor's Proposed Budget 21 -22

- 2020-21 Allocation: \$538,564,000
- Proposed Increase (1.4999%): \$8,078,000
- 2021-22 Allocation: \$546,642,000
- *All numbers subject to change at the May Revise*

Governor's Proposed Budget 21 -22

- 2021-22 Total : \$546,642,000
- + Data & Acct. : \$5,000,000
- + Increase to D/A: \$1,000,000
- Grand Total in Budget : \$552,642,000

* \$552,642,000 is the line item for adult education in the Governor's proposed budget.

2021-2022 Allocation Process

- February – Release of CAEP Preliminary Allocations for 2021 - 2022
- March - April – public meetings to decide allocations
- May 2nd – CFAD due in NOVA
- May Revise
- June – Governor's Budget Signed
- August – Release of funds

Member Effectiveness

- CAEP Reminder Memo on Member Requirements (minimum threshold).
- Process will go into effect for the 21 -22 program year.
- Requirements are the assurances that members certify as part of the CFAD process.
- We encourage consortia to continue exploring how to define member effectiveness (see afternoon session).

Member Effectiveness (cont.)

- NOVA will create member reports for consortium directors for follow -up.
- CAEP TAP and the State CAEP Office will track member deliverables (NOVA reports, and CASAS data reporting).
- Process includes reminders, outreach to consortia directors, offers of technical assistance, and if all else fails – ineffective member status.
- Aligns with CAEP education code on reducing a member's funding for being ineffective.

Communities of Practice & More

- Coming soon in 2021 – Communities of Practice
- CAEP TAP will release Summit recordings and research briefs.
- Available for stakeholder discussions – News & Review Publications

3-Year Planning

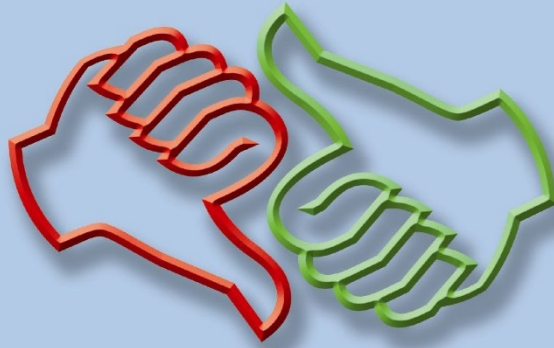
- Guidance on 3 -Year Planning will roll later this Spring/Summer
- New plans will be due June 2022
- 3-year plans will be entered into NOVA – aligns with the consortium annual plan, member work plans & budgets.
- 3-year plans will also include member level goal setting and targets (aligning with the WIOA II continuous improvement plan (CIP)).

3-Year Planning (cont.)

- Plans & targets will be updated annually (part of the annual plan process).
- 21-22 will also include a Governance Certification Process due with the CFAD in May 2022.

Questions

COMPLAINTS
COMMENTS
COMPLIMENTS





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Lunch

Noon – 1PM

Get your food.

If you stay:

Random Room

- Host will randomly push guests out of main room and into breakout rooms.
- There, guests should introduce themselves and discuss the following:
 1. A best practice our program is engaging
 2. Changes you anticipate making
 3. Legislative advocacy strategies

If you leave:

Long off. At 1PM be sure to log into an afternoon session.
At 2:15PM log back into the main conference Zoom.



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Afternoon Breakout Sessions

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- After the breakout sessions are over, at 2:15 PM, use the main conference Zoom link to return to this meeting for the conference closing session.
- You can also find all links here (url copied to the chat):
<https://www.caeaa.org/access-2021-conference.html>

Close

John Werner, President, CAEAA

Sequoias Adult Education Consortium

Final reminders...

- Be relevant
- Engage the our K12 Adult Education PAC at <https://www.efundraisingconnections.com/c/K12AdultEducation/>
- 2022 CAEAA State Conference in the fall. Date TBD.