

CAEAA STATE CONFERENCE 2023

AGENDA

February 3, 2023

10:00 am	Welcome by <ul style="list-style-type: none">◆ John Werner, President CAEAA
10:10 am	Legislative & Budget Update <ul style="list-style-type: none">◆ Dawn Koepke, CAEAA Legislative & Budget Advocate
10:30 am	State & Federal Update <ul style="list-style-type: none">◆ Dr. Carolyn Zachry, Director, Adult Education Office, California Department of Education◆ Gary Adams, Dean, Innovation & Systems Capacity, Workforce and Economic Development Division, Office of Equitable Student Learning, Experience and Impact, California Community College Chancellor's Office
11:00 am	Redesigning California's Adult Education Funding Model <ul style="list-style-type: none">◆ Paul Steenhausen, Principal Fiscal & Policy Analyst and Legislative Analyst, LAO<ul style="list-style-type: none">◆ Paul Steenhausen will provide an overview and insights into the Legislative Analyst's Office report, Redesigning California's Adult Education Funding Model, published December 13, 2022. The report contains background on adult education funding, assesses the current funding model, and offers recommendations to improve it.
11:45 am	LAO Formula: "checking under the hood" <ul style="list-style-type: none">◆ Neil Kelly, Adult Education Office, California Department of Education<ul style="list-style-type: none">◆ The 2022 LAO Report, Redesigning California's Adult Education Funding Model, provides insights and recommendations into CAEP funding. This session will provide participants with potential funding scenarios and impacts based on the suggestions of the report. The intent of this session is NOT to provide further recommendation or endorsement of any funding suggestions, rather to raise awareness in the field about possible funding models, potential changes, and to develop understanding of contributing variables and data elements of CAEP funding. This session will be valuable to the field as conversations about CAEP funding changes, if any, are best for California. Participants will engage in surveys which will provide data to state leadership.
12:30 pm	Break
1:00 pm	Adult Education Reform Panel <ul style="list-style-type: none">◆ Madelyn Arballo, Provost, Mt. San Antonio College and Past President, Association of Community & Continuing Education (ACCE)◆ Katie Hardeman, Legislative Advocate, California Teachers Association (CTA)◆ Mark Martin, Principal Consultant, Assembly Budget Subcommittee on Education finance◆ Edgar Zazueta, Executive Director, Association of California School Administrators (ACSA)
1:45 pm	Member Discussion
3:00 pm	Conference Close <ul style="list-style-type: none">◆ John Werner, President CAEAA



Dawn Koepke,

was named a partner in 2012 after joining the McHugh team in December 2003. She has been a key asset to the firm, handling the legislative, regulatory and research needs of the firm's clients and lobbies in the policy areas of public safety, health and human services, resources, environmental safety, chemical management, and adult education. Dawn serves as a co-chair of the Green Chemistry

Alliance and a member of the Thursday Group, business-friendly sweat-equity coalitions whose efforts are focused on green chemistry and an array of environmental legislative and regulatory actions.

Prior to joining the McHugh team, Dawn served as a member of the Davis Administration. As Special Assistant to Governor Gray Davis she helped manage the Governor's daily activities, assisted the Legislative Affairs team, coordinated and prepared responses regarding major policy and legislative action on behalf of the Administration in response to public inquiry.

Dawn graduated from San Francisco State University with a Bachelor of Arts degree in International Relations. As a component of her degree in International Relations, Dawn studied abroad at the Universidad de Salamanca in Spain where she completed an intensive Spanish language and literature program.

In 2006, Dawn completed her Master's Degree in Public Policy & Administration (MPPA) from California State University, Sacramento with special focus in regulatory affairs and collaborative studies. Dawn's thesis work focused on regulation as a policy tool to achieve policy goals with specific focus on environmental regulatory efforts in California.



Paul Steenhausen

is principal fiscal and policy analyst at the Legislative Analyst's Office (LAO), the nonpartisan research and advisory arm of the California Legislature. Paul has spent the majority of his career covering adult education, California Community College (CCC), and California State University

issues, including funding, enrollment, and workforce training issues. From 2014 to 2016, Paul left the LAO to direct the Success Center, a joint initiative of the CCC Chancellor's Office and Foundation for California Community Colleges focused on promoting best practices to improve student outcomes. Paul has an undergraduate degree in political science from the University of California, Los Angeles and a master's and Ph.D. from the University of Southern California.



Dr. Carolyn Zachry,

is currently the State Director and Education Administrator for the Adult Education Office in the Career and College Transition Division (CCTD) at the California Department of Education (CDE). Her office is responsible for administration and management of the federal WIOA Title II grant as well as co-administration of the state funded Adult Education Program. Prior to joining the CDE team, Dr. Zachry was a county

office program coordinator where she started a County Administered Adult Education Program. Within her 36 years in education she has also served as a site principal and teacher. Outside of education, Carolyn is the current president of the California State Chapter, P.E.O.



John Werner

is the CAEAA State President, the Region 6 Representative (Western US States and Pacific Territories) on the COABE National Board, and is the Executive Director of Sequoias Adult Education Consortium. In addition to his current roles, John's administrative experiences include Assistant Principal of Curriculum and Instruction and Principal. John was the

Association of California School Administrators (ACSA) Administrator of the Year: Adult Education in 2015, and has received numerous state awards for his contributions to the field of Adult Education. John began his career in education in 2000 as a high school English teacher. John has his Bachelor of Arts in English from California State University, Chico, his Master of Arts in Education, Administration and Supervision from California State University, Fresno where he was a Chancellor's Fellow.

John has participated in many state focus groups charged with improving California's Adult Education Program through the development and implementation statewide policy. He is currently a member of the CASAS Program Evaluation Team. As the President of CAEAA, John is also a member of the joint legislative team between CAEAA and CCAE. He has provided training at the local, state, and national levels on topics ranging from program development to policy design, implementation and program evaluation. John's most recent work has focused on immigrant integration, coalition alignment, fiscal policy, educational policy, and advocacy at the state and federal levels.



Gary Adams,

is Dean of the Adult Education and Apprenticeship Programs in the California Community Colleges Chancellor's Office. He has more than four decades of high-level managerial and professional experience in both the private and public sectors, as well as national recognition for excellence and achievement in both. Dean Adams has worked as a policy and budget analyst for both the West Virginia Legislature and the

California Legislature, as well as Assistant to the Chancellor of the statewide higher education governing board in West Virginia and as a senior budget consultant in Governor's Office of Policy and Planning in California. In the private sector, he has worked for two Fortune 100 companies as a senior director, as well as run an IT and audit company based in Philadelphia now owned by Grant Thornton. In higher education, he has held roles as statewide administrator as well as at a state university as its director of grants and contracts management, and as teaching faculty in both career technical and general education disciplines at two California community colleges.



Madelyn Arballo

is the Provost at the School of Continuing Education at Mt. San Antonio College has worked in different educational settings since 1984, with 27 of these years at Mt. SAC in Continuing Education. After teaching high school math, she transitioned into teaching adult education in 1989 where she discovered her passion for adult learners. Dr. Arballo is also active in state

advocacy on behalf of noncredit and community education students.



Mark Martin,

has worked on higher education issues for the state Assembly Budget Committee for ten years. He staffs Budget Subcommittee No. 2 on Education Finance and advises Subcommittee Chairman Assemblyman Kevin McCarty, D-Sacramento, and Budget Committee Chairman Assemblyman Phil Ting, D-San Francisco, on funding and policy decisions regarding the California

public higher education system and state financial aid programs.

Mark previously worked for the Assembly Committee on Accountability and Administrative Review, and was a journalist for 12 years, including five years covering the Governor and Legislature for the San Francisco Chronicle.



Neil Kelly

has thirty-three years with state government; 16 years in adult education, and 17 years in workforce/career technical education. Those adult education years has been split between the California Department of Education, and the Chancellor's Office. Neil has been part of AB104, the Adult Education Block Grant, and now the California Adult Education Program. You

might have connected with him through his many emails, listening to statewide webinars, or were old enough to remember the Neil & Jay Roadshow.



Katie Hardeman,

began with the California Teachers Association (CTA) in December 2019 as a Legislative Advocate. She is responsible for advocating on issues related to the Pre-K-12 education and community college budget, tax policies and other issues impacting teachers. Prior to coming to CTA, Katie worked in the State Assembly for nine years. Most recently, Katie worked as a Committee

Consultant for the Assembly Budget Committee for six years, where she was responsible for advising Assemblymembers on all K-12 education, early education and labor issues related to the state budget. She was charged with staffing the Assembly Budget Subcommittee #2 on Education Finance.



Edgar Zazueta, Ed.D.,

served as the ACSA Senior Director of Policy and Governmental Relations beginning in 2015, and was appointed as Executive Director in 2022.

Prior to joining ACSA, Zazueta served as the Chief of External Affairs for Los Angeles Unified School District. In this capacity, he represented the superintendent and board of education before community organizations and led legislative advocacy at the federal, state, and local levels of government for the second largest school district in the country.

Prior to his service with the district, Zazueta worked as a legislative consultant for state Senator Denise Moreno Ducheny. Zazueta advised Senator Ducheny on K-12 education, higher education and numerous other state budget-related issues. In 2003, Zazueta was selected to participate in the prestigious California Senate Fellows Program in Sacramento.